



EDI-Optique

Association EDI-Optique
Jean-Christophe Leroy
Program Director

September 29th, 2009



History



1998

15 members

Founded by



2001

30 members

First standards published

2005

28 members

Strong push for deployment

Insurances standards

2009

55 members

TIC-PME 2010 label



Campaign for international standards

September 29th, 2009



55 members

Chains/Traditional opticians

 Alain Afflelou

 Alliance

 Atol


 AudiOptic

 Centrale des Opticiens

 Cooptimut

 Europtic

 G I S

 GuildInvest

 Luz

 Groupe Rêv

 U.N.O.M.

Lens manufacturers

 BBGR

 CARL ZEISS VISION
Carl Zeiss Vision

 Essilor

 Hoya
Hoya

 MONT-ROYAL
OPHTALMIQUE
Mont-Royal

 NOVACEL
OPHTALMIQUE
Novacel ophtalmique

 novisia
Novisia

 optiswiss
OptiSwiss

 RODENSTOCK
Rodenstock

Contact lens manufacturers

 Bausch & Lomb
Bausch & Lomb

 CIBA VISION
Shared Passion for Healthy Vision and Better Life
Ciba Vision

 Johnson & Johnson
Johnson & Johnson

 Laboratoire
Optalmic
Laboratoire Optalmic

 SAUFLON
Sauflon

 Menicon

Software Editors

 almerys
Almerys

 Cosium
Cosium

 CRISTALLIN
Cristallin

 EDI-Eyes
EDI-Eyes

 Eyes-Road
Eyes-Road

 juxta
Juxta

 ocuco
Ocuco

 OPTIMUM
Optimum

 opticmarket
Opticmarket.com

 IPRO
INTERNATIONAL

Laboratories

 Jacques Denis
Jacques Denis

Associate members

 GfK
GfK

 Area
santé

 FittingBox
Fittingbox

 iFaxNet
iFaxNet

Frame manufacturers

 ADCL Aplus
Adcl Aplus

 Charmant
Charmant

 Grosfilley
Grosfilley

 lafont
Lafont

 L'AMY
L'amy

 LOGO
Logo Groupe

 LUXOTTICA
Luxottica

 MINIMA
Minima

 PARAGRAPHE
Modern'Optic

 MOREL
Morel Cottet

 Oxibis
Oxibis

 SIMOP
GROUP
Simop group

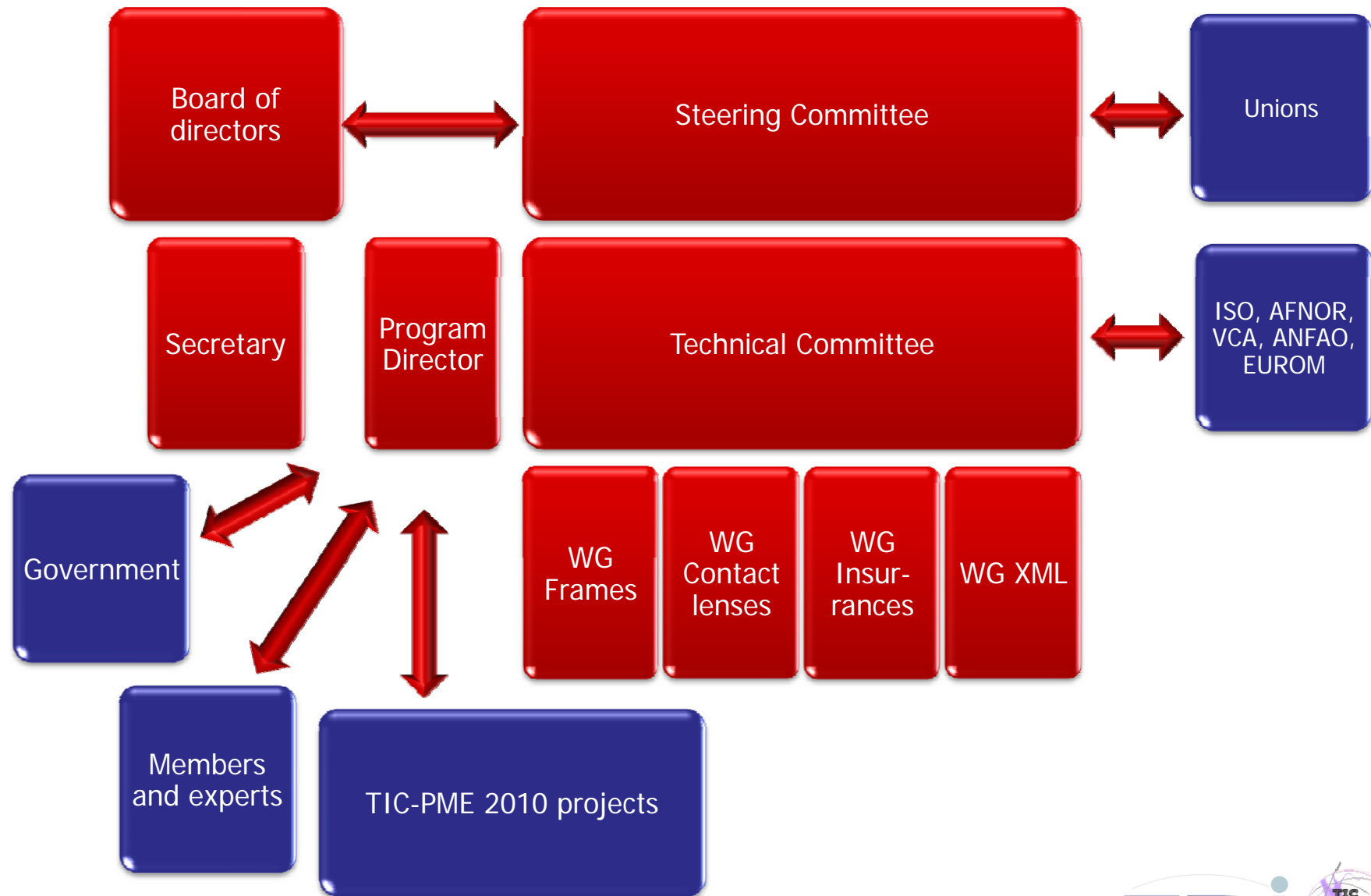
 Viva
Viva

 EDI
OPTIQUE

 TIC
P.M.O.
010

September 29th, 2009

Governance: the entire branch is involved



Technical Committee

- President: Marie-Pierre Milovanovic
- Director: Jean-Christophe Leroy

Distributors	Lenses	Frames	Contact lenses	Software Editors
A. Rivallain (CDO)	D. Chouraqui (Essilor)	A. di Gennaro (L'Amy)	F. Serenne (Ophtalmic)	J.-L. Levesque (EDI-Eyes)
S. Laversin (Alliance)	A. Djian (Essilor)	Franck Beauvais (Lafont)		P. Cellier (Eyes-road)
J.-M. Piat (Atol)	Thierry Lepiez (Hoya)			D. Lengy (Cristallin)
O. Ritter (GrandVision)	D. Boixel (Carl Zeiss Vision)			E. Huet (Ocucu)
Thierry Facy (GuildInvest)				

Standard creation process

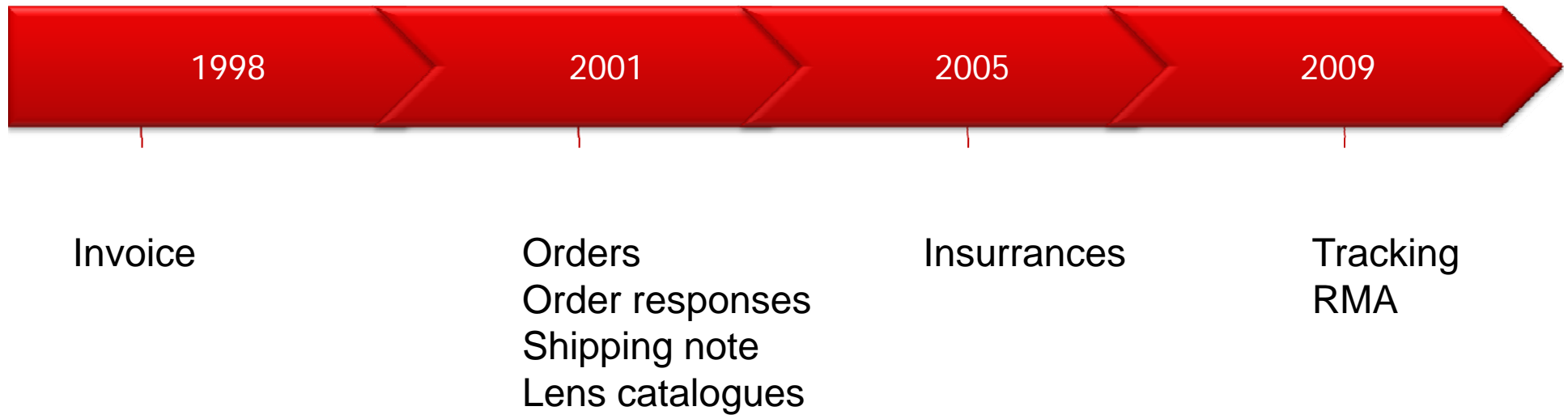




Our projects



Development of standards





The world is changing

- Time to market => Global and flexible standards
 - XML
 - International convergence for lenses
- Outsourcing => Service Management
 - Integration of services in the flows
- Vertical integration => push on frames and contact lenses
 - A unique format for all products
- Internationalization of the business => global standards
 - European standard for contact lenses
 - ISO standard for frames

Where do we stand?

- Universal XML catalogues
 - 12 manufacturers and 5 software editors are trialing the new standard in France and UK
- Order to pay flows have been revisited
- ISO 10685-1 defining frames identification is ready for publication and ISO 10685-2 defining commercial information in frames catalogues is ready for first voting stage
- EUROMCONTACT has decided to form a group for standards convergence
- Lens standards convergence is on track



Grusswort

We need to work together



THANK YOU